



2026 Summer Maleny Wedding Festival Trail

Vendors and Venues Terms and Conditions

The Maleny Wedding Festival Trail is a Hinterland Tourism Sunshine Coast (HTSC) member event. For details of how to join HTSC, go to <https://visitsunshinecoasthinterland.com.au/members/>

HTSC Membership and Festival Registration Cost

To participate in this event, you are required to be a HTSC member at the time of the festival. Current memberships are subscription based so if you are unsure if your membership is still current, please get in touch with our membership officer at membership@hinterlandtourism.com.au

Please note that your membership is not finalised until you have received your Welcome Email from the HTSC Committee.

LAPSED MEMBERS – the cost of reinstating your membership is minimum \$250 + GST (Gold package) or \$350 + GST (Platinum package) View [Membership Packages](#).

Please contact our Membership Officer at membership@hinterlandtourism.com.au if you need to renew your membership.

NEW MEMBERS: Membership must be paid prior to the festival commencing. Gold Members \$250 + GST or Platinum Members \$350 + GST (see [Membership Packages](#)).

Please note: New members to HTSC – cut off is one week earlier (11th December) as it takes a lot more time to set up your profile and add you to the website.

Festival Registration Fees

VENDORS - Member registration to exhibit at one venue– MUST be a paid financial member of HTSC at commencement of festival;

Early Bird Fee- Last day 31st OCTOBER - \$350 plus GST

Fees from 1st November until 18th DECEMBER will be charged at \$400 plus GST

CUT OFF DATE for vendor and Open House registration is 5pm on 18th December.
The events team need time to organise the event and enjoy some family Christmas time themselves. No exceptions please.

Please note: New members to HTSC – cut off is one week earlier (11th December) as it takes a lot more time to set up your profile and add you to the website.

*Remember: The earlier you register, the more time your name will appear on our event webpage and the more promotion you will receive from your venue and HTSC.
It's in your best interest to get onboard quickly!*

VENUES – FREE to open as a Venue, if a paid financial member of HTSC as at time of festival, hosting a minimum of 6 and maximum of 25 vendors. Vendor registration is capped at 25 until even distribution can be planned for venues where possible, waiting lists are welcome at venues and can be activated closer to the date approximately start of December.

OPEN VENUES – \$500 plus GST to open as a Venue Only, if a paid Platinum financial member of HTSC as at commencement of festival. This enables you to open and exhibit with no Vendors.

ACCOMMODATION VENUES – Registration as an Open House or to exhibit as a Vendor at one of the Venues, if you are a paid financial member of HTSC at commencement of festival, is charged at \$400 plus GST.

Alternatively, accommodation members may open for free, however will not receive any promotion or advertising from HTSC and will need to do their own promotion.

Venue Allocations

The minimum number of Vendors required to be hosted at each participating Festival Venue is 6 Vendors, with a maximum of 25 Vendors.

We ask Venues to contact their preferred suppliers as early as possible to secure your vendors, and to communicate any relevant information regarding the festival with the vendors directly.

Venues are welcome to have a waitlist once the maximum of 25 is reached, for any Vendors who wish to exhibit with them.

Our Events Team will help to place vendors if their preferred venue is full.

Compliance

In order to be a HTSC member, you are required to have submitted to HTSC, and provide upon request if necessary, the current relevant industry and council approvals to conduct your business. This includes but is not limited to development approval for venues and accommodation providers, appropriate licences for transport vehicles and food business licences for food/cake providers.

All participants (including venues) in the event must have Public Liability insurance. If your business is desk based eg. graphic designer and you do not normally require this type of insurance, you will be required to obtain Public Liability insurance for one day (sometimes known as market insurance)

If you are found to be non-compliant, your Festival registration and HTSC membership will be cancelled.

Vendor Terms and Conditions

- Each vendor is to seek placement with a registered Festival Venue prior to paying their Registration Fee on TryBooking.
- Each venue has the right to accept or not accept a supplier regarding space availability, numbers of vendors in a category or in total.
- We encourage vendors to make direct contact with venues for showcase placement and liaise with the venue directly.
- Final registration for Vendors is 18th December 2025 (current HTSC members) and 11th December (new members)
- Everyone works respectfully together.
- No suppliers are to be hosted free of charge. Everyone benefits from the promotion and publicity of the event, so everyone is expected to contribute
- Vendors can participate at no more than 2 venues unless prior consent from HTSC has been motioned and accepted.
- Should you register to be part of the festival it is an expectation that you will be at the festival for the duration of the event from 10am to 3.00pm.
- We will NOT allow static stands. When registering you understand that the expectation is to be present at your venue stand for the duration of the day.
- If any Vendors have any issues finding a Venue, or vice versa, please contact the Event Coordinator at events@hinterlandtourism.com.au

Vendors with multiple businesses

Should you have more than one business, using the one ABN or multiple ABN's, you will be required to pay the vendor registration fee for each business entity.

Refunds

Under no circumstance will refunds or credits be given once a booking is made. Please be mindful at the time of registering as you are securing your position with this venue and will be part of the promotions.

Venue Terms & Conditions

- Wedding Festival Venues must be financial Members of HTSC prior to festival commencement.
- To participate as a Festival Venue your venue must host a minimum of 6 suppliers and maximum of 25 who will be present for the whole day. If any Venue has a problem sourcing 6 suppliers, please advise HTSC and assistance will be provided to attempt to source more suppliers.
- If a Venue cannot entice 6 suppliers by 18th December 2025, an invoice will be issued to the venue for \$500 plus GST as an Open Venue to cover the costs of marketing.
- Venues are asked to ensure there are no static stands and ensure vendors are present on the day to represent their business.
- Venues are to advise HTSC if they have a maximum number of suppliers they can host in comfort, considering comfort of registered visitors and as well as that of suppliers. Remember it is ok if we have to close the list due to over subscription. It means it is popular and will be in demand again next year and we can potentially place these vendors at alternate venues.
- No suppliers are to be hosted free of charge. Everyone benefits from the promotion and publicity of the event, so everyone is expected to contribute. Should a venue host any vendor that has not paid their membership or participation festival fee the venue will be held accountable for this and will be expected to pay for the vendors/s who have participated.
- Venues may be asked to host new suppliers who register to participate. At a minimum, if requested by HTSC, one new supplier is to be hosted per venue.
- Vendors are able to exhibit at a maximum of two venues in different areas of the Hinterland (eg. one in Maleny and one in Montville/Flaxton) if desired and are required to pay the relevant vendor registration fee for each venue.
- Should a vendor wish to participate at more than 2 venues please ask them to contact events@hinterlandtourism.com.au so as the committee can accept/deny the request.

- The advertised opening hours of the Festival Trail will be from 10.00am until 3.00pm. For any Festival Trail activity outside of these hours HTSC cannot guarantee any additional promotion of that activity.
- Should a venue wish to open earlier than the stated 10.00am or create a nighttime event later than the stated 3.00pm they are most welcome and need to advise their vendors directly.
- Everyone works respectfully together.
- The events team will work in conjunction with each venue to ensure each venue has a minimum of 3 signs in which we ask the venue to please put out the Monday/Tuesday prior to the festival. They will be required to be taken down by the venue on the following Monday as per council about signage being left out.
- The events team will liaise with you, the venue, to collect if you do not wish to house the 3 signs for the next upcoming festival.
- As the venue you can choose where you would like to put the signs out to entice people into your venue.
- Final registration for Open Venues is 1st December 2025.
- Final registration for Vendors is 18th December 2025.
- We ask that every Festival Venue makes at least one post and one story per week on their social media platforms, tagging every exhibitor in your individual venue that can be shared by HTSC and your vendors.
- Please also tag up to 10 vendors in your social media stories. Please tag @malenyweddingfestival and @sunshinecoasthinterland on Instagram, and @malenyweddingfestival and @visitsunshinecoasthinterland on Facebook.
- Any Venue or Vendor not registered by 18th December 2025 will unfortunately miss out on the 2026 Summer Maleny Wedding Festival Trail.

Postponement or Cancellation of Maleny Wedding Festival Trail

In the event of a major weather event, the HTSC Wedding Committee may be required to postpone the event to another date. HTSC will do their best to re accommodate vendors at their original venues however this will be subject to availability for each individual venue.

HTSC will make every reasonable effort to proceed with the event, however if it is necessary to cancel, HTSC will credit the Vendor registration fee towards one of the next two HTSC Wedding events.