

2024 Winter Maleny Wedding Festival Trail Terms & Conditions

Vendor Terms and Conditions

The Maleny Wedding Festival Trail is a Hinterland Tourism Sunshine Coast (HTSC) member event. For details of how to join HTSC, go to https://visitsunshinecoasthinterland.com.au/members/

HTSC Membership and Festival Registration Cost

To participate in this event, you are required to be a HTSC member at the time of the festival, or you may register as a non-member. Current memberships are subscription based so if you are unsure if your membership is still current, please get in touch with our membership officer at membership@hinterlandtourism.com.au.

Please note that your membership is not finalised until you have received a receipt or written confirmation from the HTSC Committee. This receipt for membership payment may need to be presented to your chosen Venue prior to the Festival weekend.

Membership Fees CURRENT HTSC MEMBERS – paid financial member of HTSC.

LAPSED MEMBERS – the cost of reinstating your membership is minimum \$250 (Gold package). View Membership Packages. Please contact our Membership Officer at membership@hinterlandtourism.com.au if you need to renew your membership.

NEW MEMBERS: Membership must be paid prior to the festival commencing. Starting packages from \$250 (Gold package) (see Membership Packages).

Festival Registration Fees

VENUES – FREE to open as a Venue, if a paid financial member of HTSC as at time of festival, hosting a minimum of 6 and maximum of 25 vendors. Vendor registration is capped at 25 until even distribution can be planned for venues where possible, waiting lists are welcome at venues and can be activated closer to the date approximately start of June. Thank you for your support of and hosting all your exhibiting vendors.

VENUES – \$385 inc GST to open as a Venue Only, if a paid financial member of HTSC as at commencement of festival. This enables you to open and exhibit with no Vendors.

VENDORS – Member registration to exhibit at one Venue for the Sunday 28th July 2024, if a paid financial member of HTSC at commencement of festival. Fees will be charged at: - \$385 inc GST. Non-member's registration is \$715inc. GST to exhibit at one venue if they do not wish to become a HTSC member.

ACCOMMODATION VENUES – Registration as an Open House and to exhibit as a Vendor at one of the Venues, if you are a paid financial member of HTSC at commencement of festival, is charged at: \$385 inc GST.

Alternatively, accommodation members may open for free, however will not receive any promotion or advertising from HTSC and will need to do their own promotion.

Refunds

Under no circumstance will refunds or credits be given once a booking is made. Please be mindful at the time of registering as you are securing your position with this venue and will be part of the promotions. This includes but not limited to taking on other work, illness including Covid, staffing issues and so forth.

Venue Allocations

The minimum number of Vendors required to be hosted at each participating Festival Venue is 6 Vendors, with a maximum of 25 Vendors. We ask Venues to contact their preferred suppliers as early as possible to secure your vendors, and to communicate any relevant information regarding the festival with the vendors directly. Venues are welcome to have a waitlist once the maximum of 25 is reached, for any Vendors who wish to exhibit with them. Our Event Coordinator will help to place vendors if their preferred venue is full.

Each vendor is to seek placement with a registered Festival Venue *prior to* paying their Registration Fee on TryBooking. Each venue has the right to accept or not accept a supplier regarding space availability, numbers of vendors in a category or in total. We encourage vendors to make direct contact with venues for showcase placement and liaise with the venue directly.

Vendors can participate at no more than 2 venues unless prior consent from the wedding committee has been motioned and accepted.

Should you register to be part of the festival it is an expectation that you will be at the festival for the duration of the days event from 10am to 3.00pm. We will NOT allow static stands. When registering you understand that the expectation is to be present at your venue stand for the duration of the day.

If any Vendors have any issues finding a Venue, or vice versa, please contact the Event Coordinator at events@hinterlandtourism.com.au.

Compliance

In order to be a HTSC member, you are required to have submitted to HTSC, and provide upon request if necessary, the current relevant industry and council approvals to conduct your business. This includes but is not limited to development approval for venues & accommodation providers, appropriate licences for transport vehicles and food business licences for food/cake providers.

All participants (including venues) in the event must have public liability insurance. If you are found to be non-compliant, your Festival registration and HTSC membership will be cancelled.

Venue Terms and Conditions 2024 Maleny Wedding Festival Trail

- 1. Wedding Festival Venues must be financial Members of HTSC prior to festival commencement.
- 2. To participate as a Festival Venue your venue must host a minimum of 6 suppliers and maximum of 25 who will be present for the whole day. If any Venue has a problem sourcing 6 suppliers, please advise HTSC and assistance will be provided to attempt to source more suppliers.
- 3. If a Venue cannot entice 6 suppliers by 1st June 2024, an invoice will be issued to the venue for \$385 inc GST as an Open Venue to cover the costs of marketing.
- 4. Venues are asked to ensure there are no static stands and ensure vendors are present on the day to represent their business.
- 5. Venues are to advise HTSC if they have a maximum number of suppliers they can host in comfort, considering comfort of registered visitors and as well as that of suppliers. Remember it is ok if we have to close the list due to over subscription! It means it is popular and will be in demand again next year and we can potentially place these vendors at alternate venues!
- 6. No suppliers are to be hosted free of charge. Everyone benefits from the promotion and publicity of the event, so everyone is expected to contribute. Should a venue host any vendor that has not paid their membership or participation festival fee the venue will be held accountable for this and will be expected to pay for the vendors/s who have participated.
- 7. Venues may be asked to host new suppliers who register to participate. At a minimum, if requested by HTSC, one new supplier is to be hosted per venue.

- 8. HTSC will offer suppliers who request assistance to find a host venue a couple of options and expect that they will make their own contact in the first instance.
- 9. Vendors are able to exhibit at a maximum of two venues in different areas of the Hinterland (eg. one in Maleny and one in Montville/Flaxton) if desired and are required to pay the relevant vendor registration fee for each venue. Vendors will need to identify a priority order for the venues and in the case of maximum numbers of suppliers being reached at venues, HTSC reserves the right to allow exhibition at only one site. Should a vendor wish to participate at more than 2 venues please ask them to contact events@hinterlandtourism.com.au so as the committee can accept/deny the request.
- 10. The advertised opening hours of the Festival Trail will be from 10.00am until 3.00pm. For any Festival Trail activity outside of these hours HTSC cannot guarantee any additional promotion of that activity.
- 11. Should a venue wish to open earlier than the stated 10.00am or create a night-time event later than the stated 3.00pm they are most welcome and need to advise their vendors directly.
- 12. Everyone works respectfully together.
- 13. Signage is HTSC signage and will be provided to Venues to display at the front of each venue. Roadside signage is placed in strategic locations around the Hinterland for the week leading up to the Festival and taken down in the week following. Some Hinterland Wedding flags may need to be collected from non-participating venues and redistributed to new venues.
- 14. Final registration for Open Venues is 8 July 2024.
- 15. Final registration for Vendors is 8 July 2024.
- 16. We ask that every Festival Venue makes at least one post and story per week on their social media platforms, tagging every exhibitor in your individual venue that can be shared by HTSC and your vendors. Please also tag up to 10 vendors in your social media stories. Please tag @malenyweddingfestival and @sunshinecoasthinterland on Instagram, and @malenyweddingfestival and @visitsunshinecoasthinterland on Facebook.
- 17. Any Venue or Vendor not registered by **8 July 2024** will unfortunately miss out on the 2024 Winter Maleny Wedding Festival Trail.

Additional Information

- The July 2024 prize will be \$5,000 from HTSC that will go to the winning couple. This is to be shared evenly between 5 suppliers including one participating venue. The 5 vendors will be chosen by the couple and must be a HTSC member at the time the competition is drawn.
- The event will be FREE for Guests to attend; however every Prize Draw entry will be charged at \$10 per person until 28 July 2024. Entries close at 3pm on Sunday 28 July 2024. See Prize T&C's on HTSC website for more details.

- Venues will be invited to provide information regarding any special evening activities or events to be hosted during the festival in order for HTSC to promote these as fully as possible.
- •The event coordinator will work in conjunction with each venue to deliver a minimum of 4 signs in which we ask the venue to please put out the Monday/Tuesday prior to the festival 22nd and 23rd July. They will be required to be taken down by the venue on the Monday 29th July 2024 as per council about signage being left out. The event coordinator will liaise with you, the venue, to collect if you do not wish to house the 4 signs for the next upcoming festival. As the venue you can choose where you would like to put the signs out to entice people into your venue.

Postponement or Cancellation of Maleny Wedding Festival Trail

In the event of a major weather event, the HTSC Wedding Committee may be required to postpone the event to another date. HTSC will do their best to re accommodate vendors at their original venues however this will be subject to availability for each individual venue.

HTSC will make every reasonable effort to proceed with the event, however if it is necessary to cancel, HTSC will credit the Vendor registration fee towards one of the next two HTSC Wedding events.